

YOUR RELIABLE PARTNER



PLATAN.RU



### FOUNDED IN 1991

«PLATAN» began work in the supply of electronic components (EC) sector in 1991, was one of the founders of this market, and has remained one of the leaders in the field of EC sales for over 27 years.



### TOP – 10 FEDERAL DISTRIBUTORS

We supply a wide range of active and passive components. Our company consists of several structures:

- 3 sales offices in Moscow
- 1 sales office in St. Petersburg
- 1 sales offices in Kiev (Ukraine)



### 49 OFFICIAL DISTRIBUTION LINES



### TOP – 3 STOCK DISTRIBUTORS

We keep up more than 7MLN USD at out stock. Part numbers our own stock: 1,300,00 part numbers.

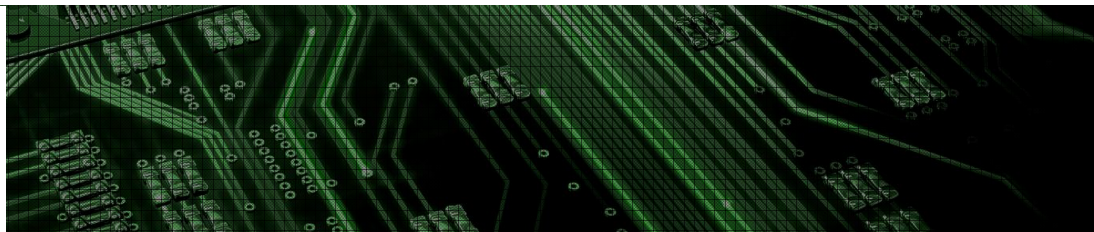


### NEW DISTRIBUTION CONTACTS

in 2017, «Platan» became the official distributor: OSRAM, RELPOL.  
In 2018, «Platan» became the official distributor: LUMEL, BOPLA, ZEZ Silko.



### CERTIFIED ISO 9001



## ELECTRONIC COMPONENTS OF WORLD MANUFACTURERS

<b>3M</b>	<b>BOPLA</b>	<b>ROHM</b>	<b>crydom</b>	<b>cynergy</b> components™	<b>FIGARO</b>	<b>FIAMM</b> Your World, Our Energy	<b>heraeus</b>	<b>Honeywell</b>	<b>LEDIL</b>	<b>LUMEL</b>	<b>muRata</b> Innovator in Electronics
<b>muRata</b> <b>Ps</b> Murata Power Solutions	<b>MITSUBISHI ELECTRIC</b>	<b>NATIONSTAR</b>	<b>ON Semiconductor</b> ™	<b>OSRAM</b> Digital Lighting Systems	<b>OSRAM</b> Opto Semiconductor	<b>Panasonic</b>	<b>PHILIPS</b>	<b>repol</b> S.A.	<b>REELTECH</b>	<b>SICK</b> Sensor Intelligence.	<b>sonitron</b> ®
<b>TDK</b>	<b>TE</b> Automotive Performance	<b>TOKYO PARTS</b>	<b>VISHAY</b>	<b>VISHAY PRECISION GROUP</b>	<b>ZEZ SILKO</b>	<b>FLUKE.</b>	<b>VEECO</b>				



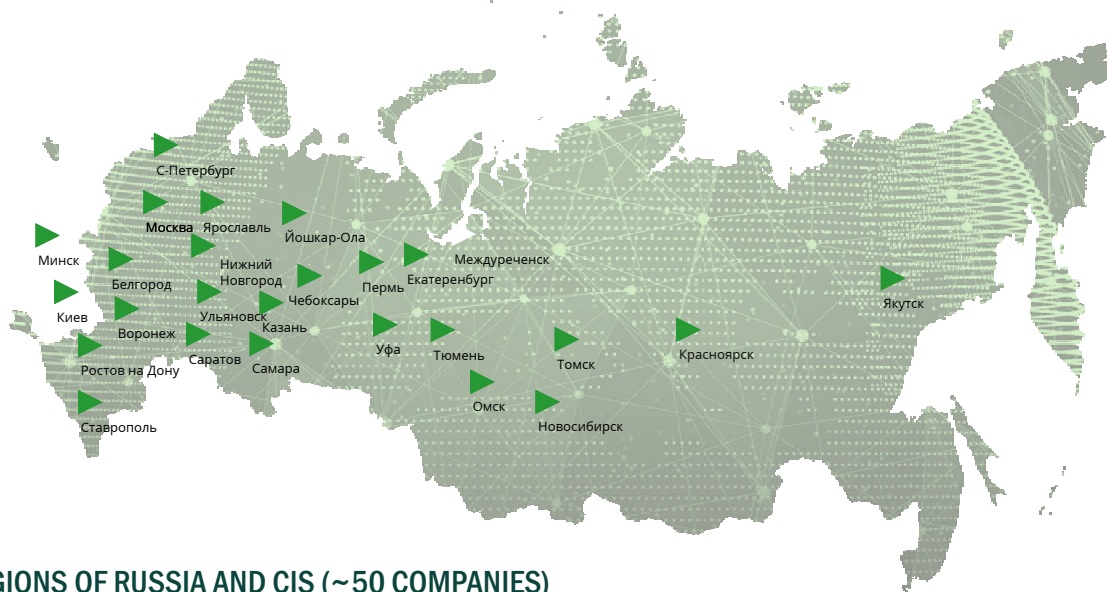
## ELECTRONIC COMPONENTS MANUFACTURERS IN SOUTHEAST ASIA

<b>BGS</b> 晶丰明源 Bright Power Semiconductor	<b>FUDEN</b> Fuden Microelectronics Group	<b>Heriot</b>	<b>Hottech</b> Semiconductor	<b>JAMICON</b> KAMET ELECTRONIC CORP.	<b>Kingbright</b>	<b>LRC</b>	<b>NETSOL</b>	<b>SemiHUB</b>	<b>SGMICRO</b>	<b>SWITRONIC</b> ®	<b>WinSen</b>
<b>YAGEO</b>	<b>YU</b> 恒泰盛 YU Electronics	<b>owon</b> ® Meet your best needs.	<b>YOKOGAWA</b> ♦	<b>UNI-T</b>							



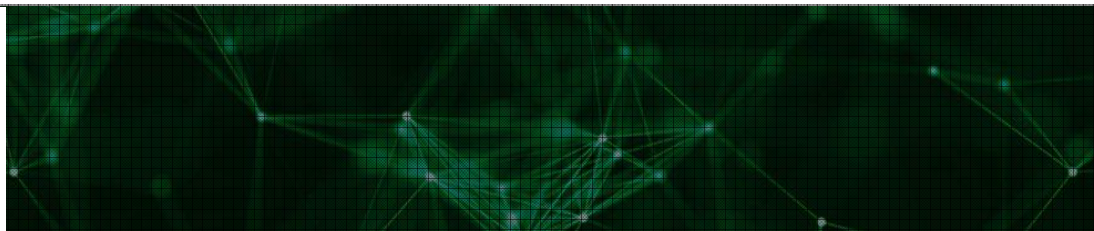
since 1991

OUR SUB-DISTRIBUTORS



IN 30 REGIONS OF RUSSIA AND CIS (~50 COMPANIES)

[PLATAN.RU](http://PLATAN.RU)

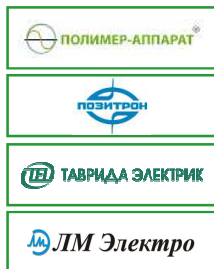


WE SUPPLY ELECTRONIC COMPONENTS TO MORE THAN 6000 COMPANIES FROM VARIOUS INDUSTRIES



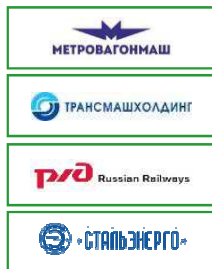
## ENERGETICS

major customers



## RAILWAYS

major customers



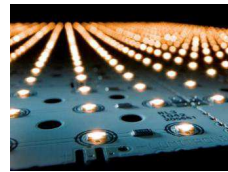
## LIFT ENGINEERING

major customers



## OIL INDUSTRY

major customers



## LED MANUFACTURERS

major customers



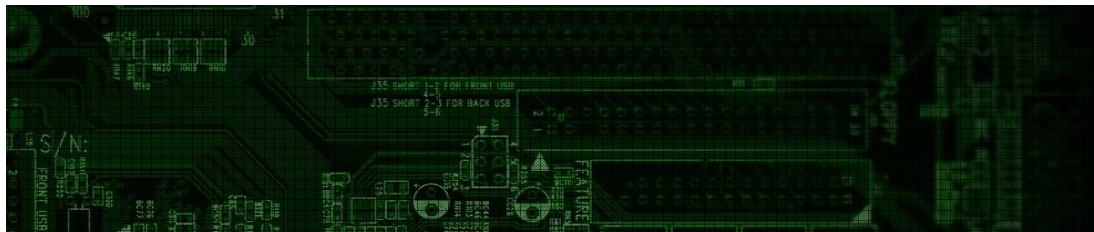
## MEDICINE



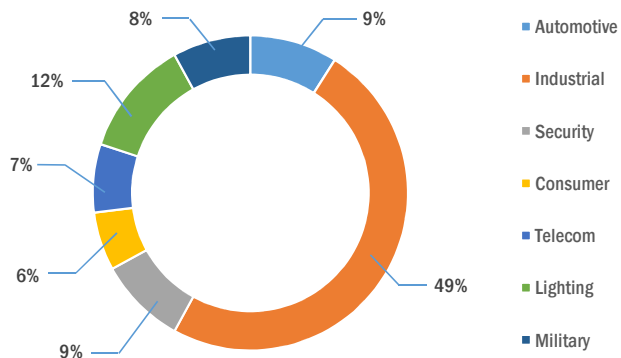
## INDUSTRIAL EQUIPMENT



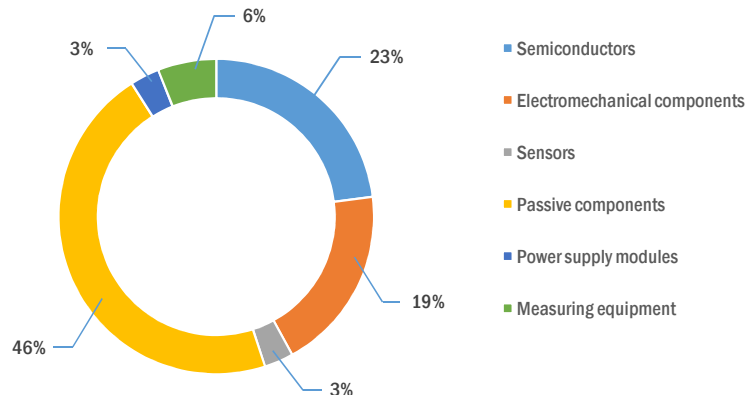
## AUTOMOTIVE

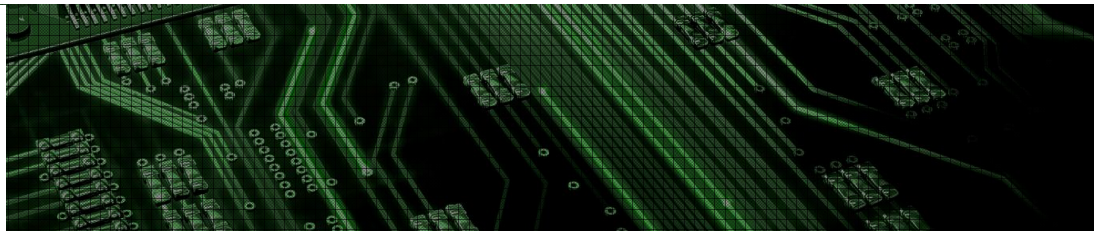


## MARKET SEGMENTS



## PRODUCT GROUPS





## OUR OWN LOGISTIC DEPARTMENT

We ourselves are engaged in logistics, delivery, customs clearance and we also declare ourselves



## LARGE WAREHOUSES

The biggest Warehouse in Moscow – more than 1'500 square meters storage facilities



01  
**THREE HANGAR WAREHOUSES**



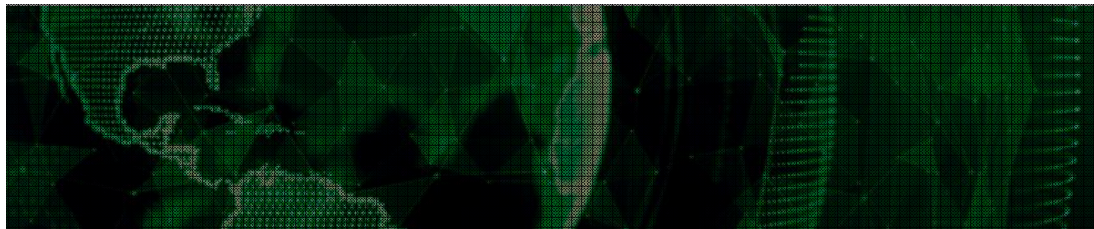
02  
**TWO-TIER WAREHOUSE**



03  
**MAINTAINING TEMPERATURE AND HUMIDITY**



04  
**AUTOMATIC CONTROL OF ACCOUNTING**



## TECHNICAL SUPPORT AT ALL STAGES

We have our own service center for after-sales service.  
This repair and replacement for warranty case. This service center is also located in Moscow.  
We also have highly qualified engineers who help at the stages of project implementation, technical support at all stages of working with projects.



## SALES DEPARTMENTS AND PROJECT MANAGERS

There are about 250 people in our company, of which sales departments and project managers are 55 people.  
In the present. time we pay special attention to the project business, development and implementation  
New projects from our customers with the help of our engineers.

01



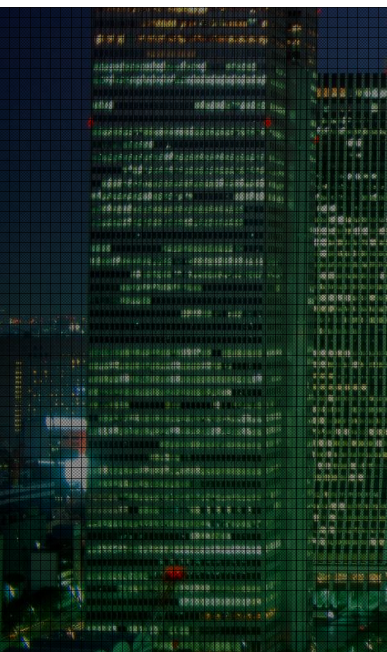
TECHNICAL SUPPORT

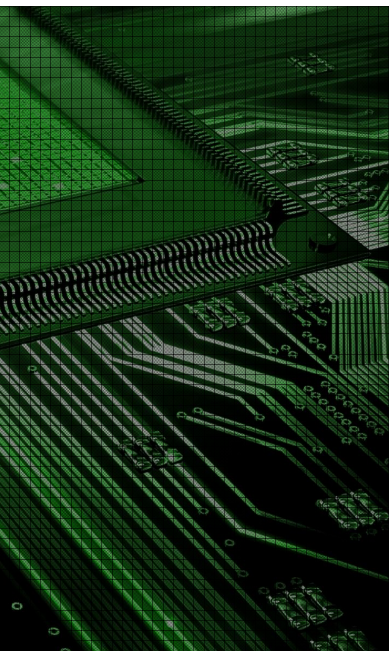
02



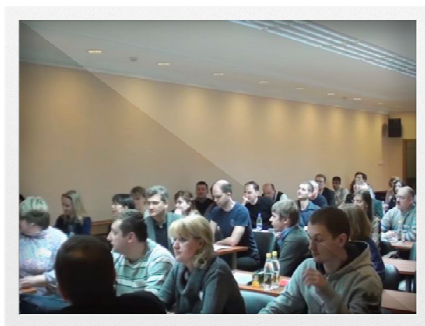
SALES DEPARTMENTS

- ACTIVE ADVERTISING AND PROMOTION OF DISTRIBUTION LINES ON THE RUSSIAN MARKET
- WE PRINT OUR OWN CATALOGS IN RUSSIAN
- WE DEVELOP PRINTED ADVERTISING MATERIALS
- WE PARTICIPATE IN ALL MAJOR RUSSIAN AND MOSCOW EXHIBITIONS
- WE HAVE OUR OWN ONLINE STORE "DIGITAL SALES" [WWW.PLATAN.RU](http://WWW.PLATAN.RU)





- ANNUAL CONFERENCES FOR SUB-DISTRIBUTORS ARE HELD ANNUALLY
- ALL OUR FOREIGN PARTNERS COME TO THE CONFERENCE TO TALK WITH OUR REGIONAL DEALERS
- AT THE CONFERENCE, REPRESENTATIVES OF OUR DISTRIBUTION





**Our Activities:**

Developing of regional sales  
Emphasizing on project activity  
Complete supplies for OEM customers  
Improving of technical support  
Reduction in delivery time  
High reliability



**Platan LLC**

125284, ST. BEREGOVAYA, 6A

+7 (495) 252-07-77

+7 (495) 252-07-00

SALES@PLATAN-ENERGO.RU